

CHAGFORD DESIGN STATEMENT

Exhibition in Jubilee Hall and Endecott House
23-24 November 2007

Summary of comments made on Shopping, Tourism, Employment, etc.

1. There were **62 POST-IT notes** on the display boards. One additional comment agreed with one of them. The full set of comments is available on a spreadsheet.
2. There were 30 comments on **Shopping**. There was considerable support for local shops, particularly the Post Office, and for encouraging more people to spend more money in local shops; one suggested a campaign. Quite a few respondents wanted to see less dress, accessory, and “arty-crafty” shops.
3. There were 20 comments on **Tourism**. All but 4 seemed to support tourism. There were two comments about promoting arts and crafts as a means of encouraging more tourists. One respondent wanted to see a campsite near the town. A couple mentioned the need for better footpath signage.
4. There were 19 comments on **Employment**, all supporting the provision of more employment, especially for the young, but one mentioned older people. Many respondents mentioned Crannafords as a suitable location.
5. There were 15 comments on **Other** issues. A few concerned housing; one mentioned a nursing/residential home; two mentioned the need for “places” for the young – and mentoring. One respondent emphasised that the young need to tell us what they want. One respondent referred to the need for traffic to avoid the town centre.

John Croxen
29 January 2008

Chagford Design Statement
Shopping, Tourism, Employment responses

COMMENTS	Shopping	Tourism	Employment	Other
The best shops are Sallys and Bowdens and Webbers and Spar. More houses, but not too many.				
Internet (better than existing slow BT Broadband); equipment for printing, replicating (e.g. CD - DVDs), computing ,etc.; resident expert(s) in Internet Marketing to help and train anyone from the area who wants to start and run an Internet Marketing home-business; provide consultancy for all local business who want to sell online. I should be most interested in discussing [John Barford - 433093]				
How can we get more people supporting local businesses?				
We need more places for young people, and was to involve them in the community, in work, in mentoring relationships				
Tourists - yes. Local residents shopping in Chagford - yes. How - Parking Parking parking!				
A new toy shop				
New buildings (light business, craft, retail) from Crannafords up. Tourists need another car park near Northfield Garage - + to be encouraged to walk up!				
Tourism gives cash flow but increases the buying of holiday homes. This DESTROYS communities in the long run. Sustainable towns need alternatives or the price is paid eventually.				
Planning need to take account of "Peak Energy". We will need local food production - affordable land need to be made available for this. Support and promotion of local shops and Businesses for locals. Provision of craft workshops - Crannafords.				
Employment for young people is needed & small business facilities e.g. at Crannafords would be excellent.				
Develop Green Tourism. Avoid bringing more traffic to town centre and the moors.				
Car parking is crucial to all aspects - a boldly signed new park at Bretteville with clear signs to the path beside the church yard would help all aspects of commercial activity - locals and especially visitors.				
Tourism is not the answer to a 'great' town. Local jobs, affordable housing helps.				
A car park on the way in would be useful, and encourage people to walk up. Or even park & ride; that would be a new job for someone.				
Need to keep the essential shops, i.e. veg, meat, bakery, beer/wine, dairy + Bowdens+ Webbers & basketry and repairs				
Additional tourism is not the answer. It will turn Chagford into a theme park in the long run.				
Fewer women's clothes shops needed! Place for young people (esp. teenage girls) to hang out. Skate park not for everyone's taste.				
Not important to increase level of tourism unless linked to sustainability as more tourists mean more vehicles unless other idea of transport.				
No need for numerous clothes/accessory shops! This is a little Devon village not a fashion hot-spot! Pubs need improving. Alternative useful shops: wine bar/hangout like Big Red Sofa - love that place!				
It probably needs to be all three - local jobs, tourism and community (14 New Street)				
There is a need to create employment for the young. However it is the young who need to respond with what may be of interest to them.				
A large percentage of Chagford people should be ashamed for not supporting local shops. Every visitor marvels at what Chagford has to offer but residents never cross the shops' thresholds.				
Where is the loyalty to local shops? Use it or lose it.				
More small business sites like Crannafords. But with affordable rent for local people. Too many expensive unnecessary shops. Not in locals' interest.				
Tourism is vital to Chingford's future as it has been in the past. Any other development must not make the town less attractive as a holiday destination.				
Chagford has no campsite for families nearby. There is only one "adults only" site at Venton. There is a (?) for sustainable tourism. Support land to be allocated for this purpose.				
Appeal to residents to support local businesses. People come to Chagford as they like the varied number of shops plus the beautiful countryside. "Use it or lose it" WE need to support local businesses in the community - also save or use of cars and energy resources.				
Footpaths would be more user friendly if way marked with mileage and time taken, also colour coding is helpful.				

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Shopping, Tourism, Employment responses

Premises for self-employed crafts/arts people. Light industry. Promote local shopping by local people - shop and drop service once a week for the elderly. Apprentice schemes for young people. By Crannafords.				
Need to find out from the young people about what it is they want, as far as jobs go. Do need fewer nick/ nack dress shops.				
The falling off of local shops and shopping has been brought about by greatly increased car travel. Car travel will decline as fuel costs increase due to global shortages - in the near future. Local shopping will once again be the norm, to the great benefit of the whole community.				
Light Industry. Craft workshops needed - at Crannafords				
There is a great need for small inexpensive workspace for self-employed people and crafts people.				
Support local shops campaign with banners on all the windows of businesses : CUT CARBON EMISSIONS. Tourists won't come twice if new houses on an estate greet them on the main approach road. Keep it green and preserve the town centre buildings. This is what tourists want to see.				
Encourage people to shop locally rather than drive to other places. Often it's not economic to travel for something that could be bought in Chagford. When people can no longer drive, they need the local shops. It's a matter of education.				
Work - Jobs. Get old Chagford water turbine working again - "Power to local people"				
New Jobs - we need food - more market gardening, more help for community co-op like Proper Job to expand at Market site and grow more veg for local mkt.				
Promote local shops to local people through Business Association.				
The Post Office is <u>vital</u> for residents of Chagford - it must be retained as long as it can be viable.				
Commercial development, other than market and shops - should probably be in CRANNAFORDS AREA with appropriate parking.				
Canvas national and County magazines and newspapers. Publicity means people to visit, to shop, to eat, to enjoy our village. Once enthusiastically welcomed, they will return!!				
House owner parking in New Street only!				
No need for so many unaffordable arty-crafty shops!				
New Building for new jobs could be sited on or near Crannafords.				
Recognise that Chagford only survives to today in the present form because of a good mix of various businesses, tourism, farming and retail shops. Seek to keep all going for a mixed economy that will last.				
Increase spending by locals in local shops by " Chagford £" scheme, like Totnes £ scheme. One price for locals, slightly higher for visitors.				
What is work "of the right kind"? PO must be kept at all costs, as must other essential shops.				
YES the Post Office is essential and everything must be done to maintain it.				
Is the Post Office as essential as it used to be? Do we still need one in the Square?				
Affordable homes for all the people who are going to come and work in the jobs we will create				
Encourage Artists. Artists bring in wealth. It's a demographically proven fact. It's why Chagford is already prosperous and desirable.				
Business rate is too high, should be reduced.				
Entry level jobs for our young and not so young people. What sort? ? Light Industry ? I.T.				
Essential - way marked timed walking routes.				
Develop Industrial estate for light industry.				
One way system around Pepperpot. Friendlier parking for residents, e.g. cheaper rates in car park.				
What about a campaign to promote the use of local shops? "Shop in Chagford, support our village" COMMENT: I agree.	2			
Expansion of the Arts and Crafts community . Promotion of Chagford as centre of excellence in creativity. This will bring visitors to the town, generate more spending to the town.				
We need more places for young people, and was to involve them in the community, in work, in mentoring relationships				
A great advantage of a nursing/residential home would be that it would provide both work (full and part-time) and buying power in the local shops.				
We must help essential shops for villagers (rather than tourists) survive. Even tourists enjoy a village that's a <u>real</u> village not just a holiday town.				

COMMENTS ON SHOPPING
The best shops are Sallys and Bowdens and Webbers and Spar. More houses, but not too many.
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